

Sukhvir Grewal, Sales Account Manager



Sukhvir took an unorthodox route to his first post at Dejero as a Technical Account Manager in 2017.

Prior to Dejero, his career started in plumbing when he qualified as a Heating, Ventilation & Air Conditioning (HVAC) Engineer. With a hands-on approach to learning and a keen interest in technology, Sukhvir entered the broadcast industry when he began working as a website developer at broadcast reseller company, Broadcast & Production Services (BPS).

His drive to explore and implement new technologies led him not only to manage the company's IT infrastructure, but also carve out a career in sales. Relationship building and landing new customers comes naturally because of Sukhvir's ability to analyze and implement projects from a practical perspective. The work is often highly technical and tailored solutions are where his passion for technology strives.

Sukhvir has been promoted multiple times during his 6 years at Dejero and now leads Dejero's broadcast customers as Sales Account Manager for the UK, Africa and APAC, as well as managing our connectivity customers in EMEA and APAC.